ISKANDER KHANCHOUCH

Multimedia Design Specialist & Webmaster

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Professional Summary

Accomplished Graphic Designer, Video Creator, and Webmaster with a proven track record, excelling in multimedia content creation and web hosting management. Demonstrated ability to enhance digital presence through innovative social media campaigns and responsive website design. Skilled in CMS, particularly WordPress, and adept at fostering client relationships through effective communication and timely project delivery.

Experience

GRAPHIC DESIGNER / VIDEO CREATOR / WEBMASTER, 08/2022 - Present
SITEM Company - Djerba, Medenine
- Designed graphics for social media campaigns, such as Facebook ads and Instagram posts.
- Developed multiple marketing materials, including brochures, flyers, and posters, to promote products or services.
- Edited raw footage using Adobe Premiere Pro and After Effects to create professional-grade videos.
- Configured SSL certificates for HTTPS connections on web servers.
- Resolved server related issues such as downtime or connectivity problems.

GRAPHIC DESIGNER / VIDEO CREATOR / WEBMASTER, 12/2021 - 08/2022
AVAS CREATIVE Company - Djerba, Medenine
- Collaborated with clients to determine design requirements and objectives.
- Completed creative deliverables within set deadline.
- Established engaging videos for digital platforms including YouTube, Facebook, Instagram, Twitter and other social media sites.
- Produced high-quality videos with a focus on storytelling techniques to captivate viewers.
- Generated content management systems for website maintenance and updates.
- Designed, developed and implemented responsive websites using HTML5, CSS3, JavaScript, JQuery and PHP.

GRAPHIC DESIGNER / VIDEO CREATOR / WEBMASTER, 12/2020 - 11/2021
SITEM Company - Djerba, Medenine
- Optimized images for web use according to defined standards.
- Used Adobe Creative Suite and Google Suite tools to synthesize, emphasize and clarify information for print and digital use.
- Managed projects from start to finish, including selecting music and sound effects.
- Manipulated audio, color, and lighting to enhance the overall video quality.
- Developed responsive designs that optimized user experience across multiple devices.

GRAPHIC DESIGNER / WEBMASTER, 03/2020 - 11/2020
C.I. Media Company - Tunis
- Spearheaded the end-to-end production of print, audiovisual, and digital assets, encompassing websites and interactive terminals.
- Balanced creativity and technical requirements to achieve objectives.
- Ensured security of websites through regular backups and patching of vulnerabilities.
- Managed hosting services including setup of domains, DNS records and email accounts.
- Deployed websites on staging environments prior to production launch.

GRAPHIC DESIGNER, 11/2019 - 02/2020
Maxi print Company - Tunis

- Developed creative and innovative designs for print materials, including brochures, flyers, posters and advertisements using Adobe Creative Suite software.
- Created layouts for magazines and newspapers using typography and page layout principles.
- Worked closely with other departments such as Sales and Marketing, Production and Quality Control during the production process.
- Ensured all artwork was accurate before submitting it for final approval by clients.
- Utilized typography skills to create attractive layouts that met client expectations.

Education

ADVANCED TECHNICIAN'S CERTIFICATE: COMPUTER MANAGEMENT, 01/2019
Executive Training School - Tunis

ADVANCED TECHNICIAN'S CERTIFICATE: COMPUTER MANAGEMENT, 01/2017
Executive Training School - Tunis

Skills

- MS OFFICE
- FIGMA
- Social media promotion
- HTML and CSS coding
- Multimedia content creation
- CMS (WordPress)
- Print design
- Motion graphics design
- Wordpress proficient
- Web hosting management

Languages

- **Arabic**
  Native
- **French**
  Advanced
- **English**
  Advanced